

# LEASING PORTFOLIO



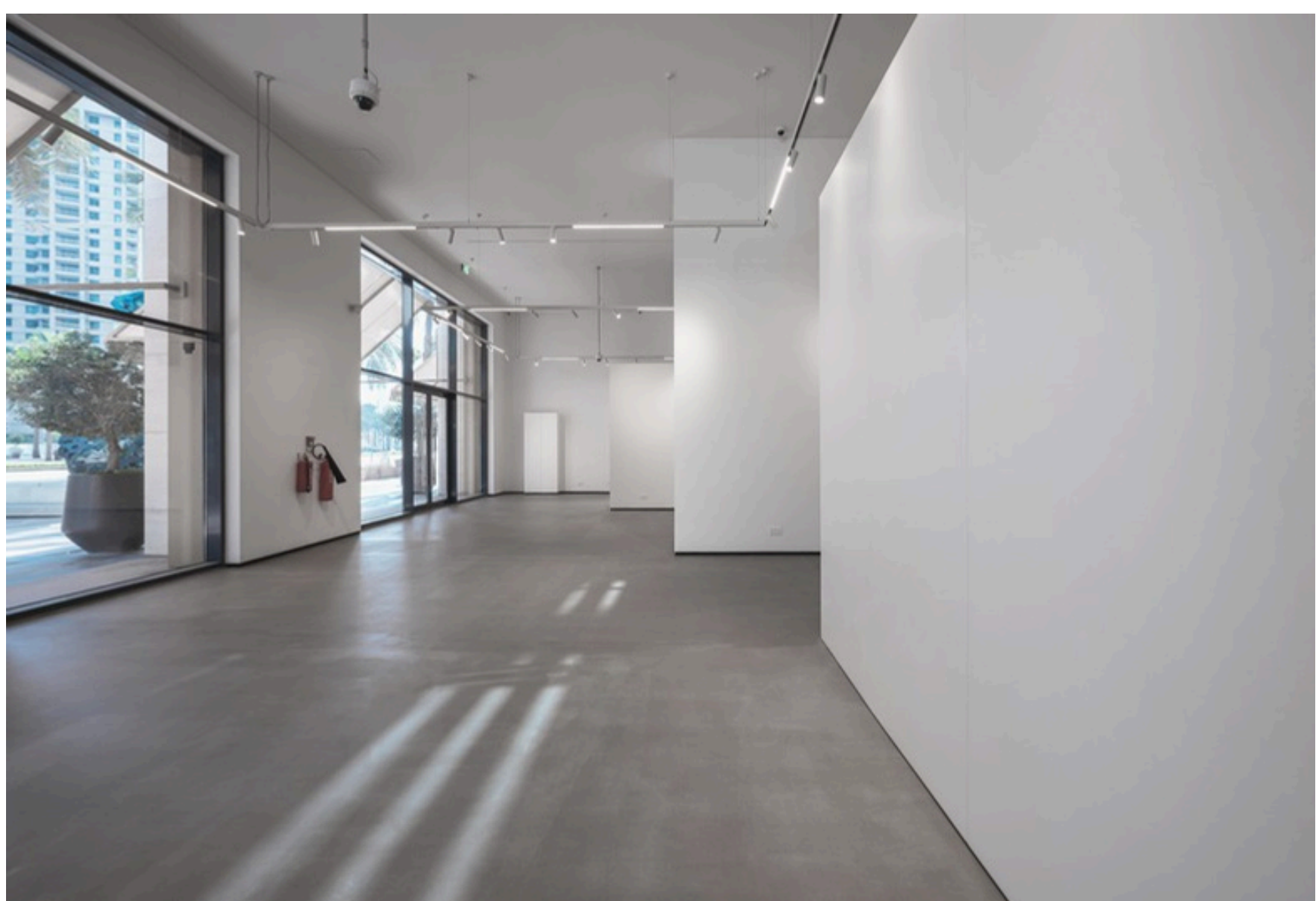
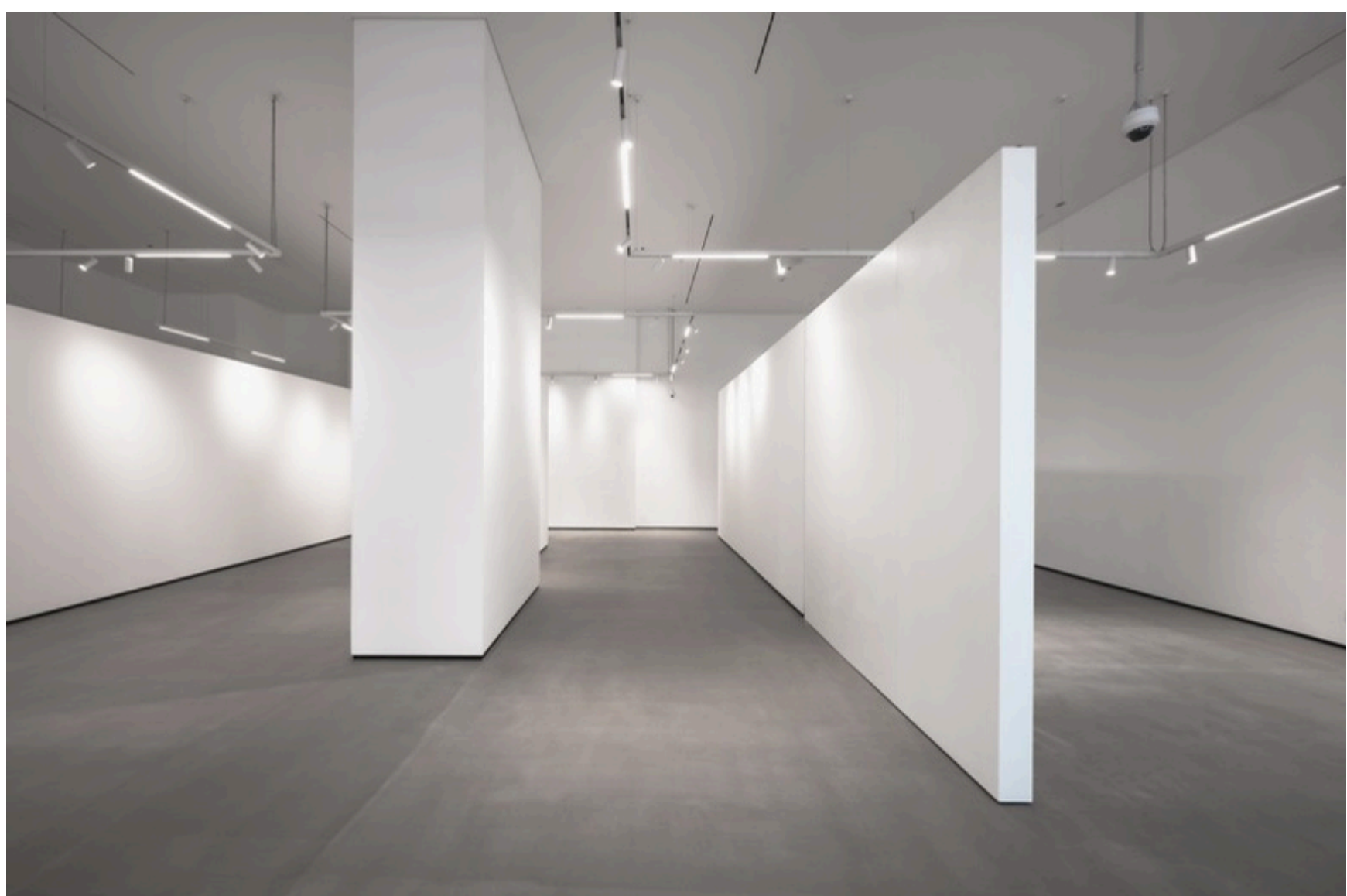
INTENT GALLERY



Intent Gallery, Founded in 2023 in the heart of Dubai, Intent Gallery is a contemporary art space dedicated to artistic excellence and thoughtful curation. Located in Downtown Dubai, the gallery reflects the city's global energy, presenting a carefully developed program of modern, contemporary, and new media art.

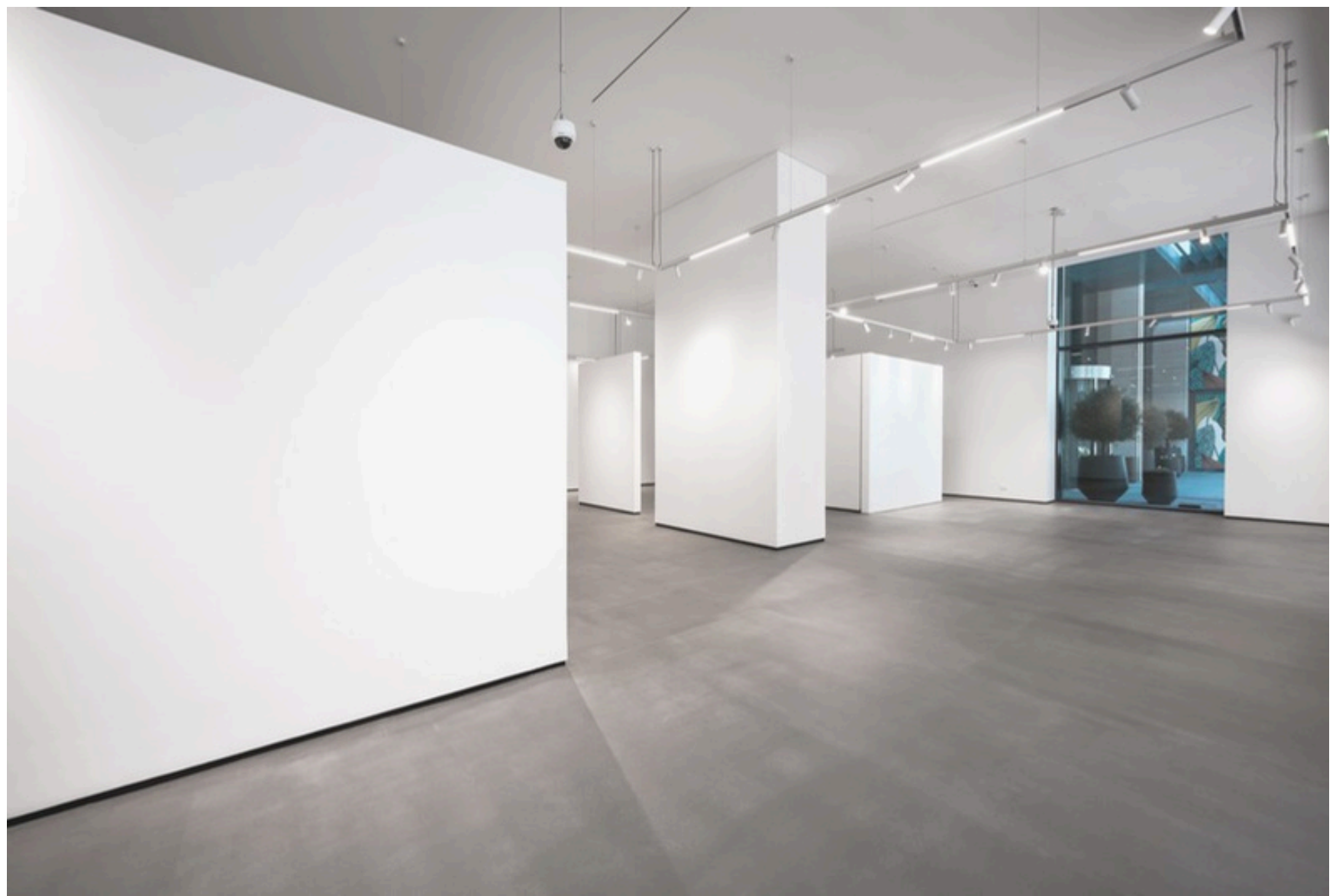
Built upon a collection years in the making, Intent Gallery supports both established and emerging artists whose practices contribute meaningfully to contemporary art discourse. With a research driven curatorial vision and international perspective, the gallery situates regional voices within a broader global context.

Through exhibitions, collaborations, publications, and public programs, Intent Gallery fosters creativity, education, and engagement, offering an inviting space for collectors and audiences to connect deeply with contemporary art. Rooted in Dubai's vibrant cultural landscape, the gallery serves as a platform for discovery, dialogue, and artistic innovation.



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At Intent Gallery, the exhibition space unfolds across three distinct rooms, each offering a unique atmosphere and curatorial rhythm. The layout allows exhibitions to evolve naturally, creating moments of pause, transition, and discovery.

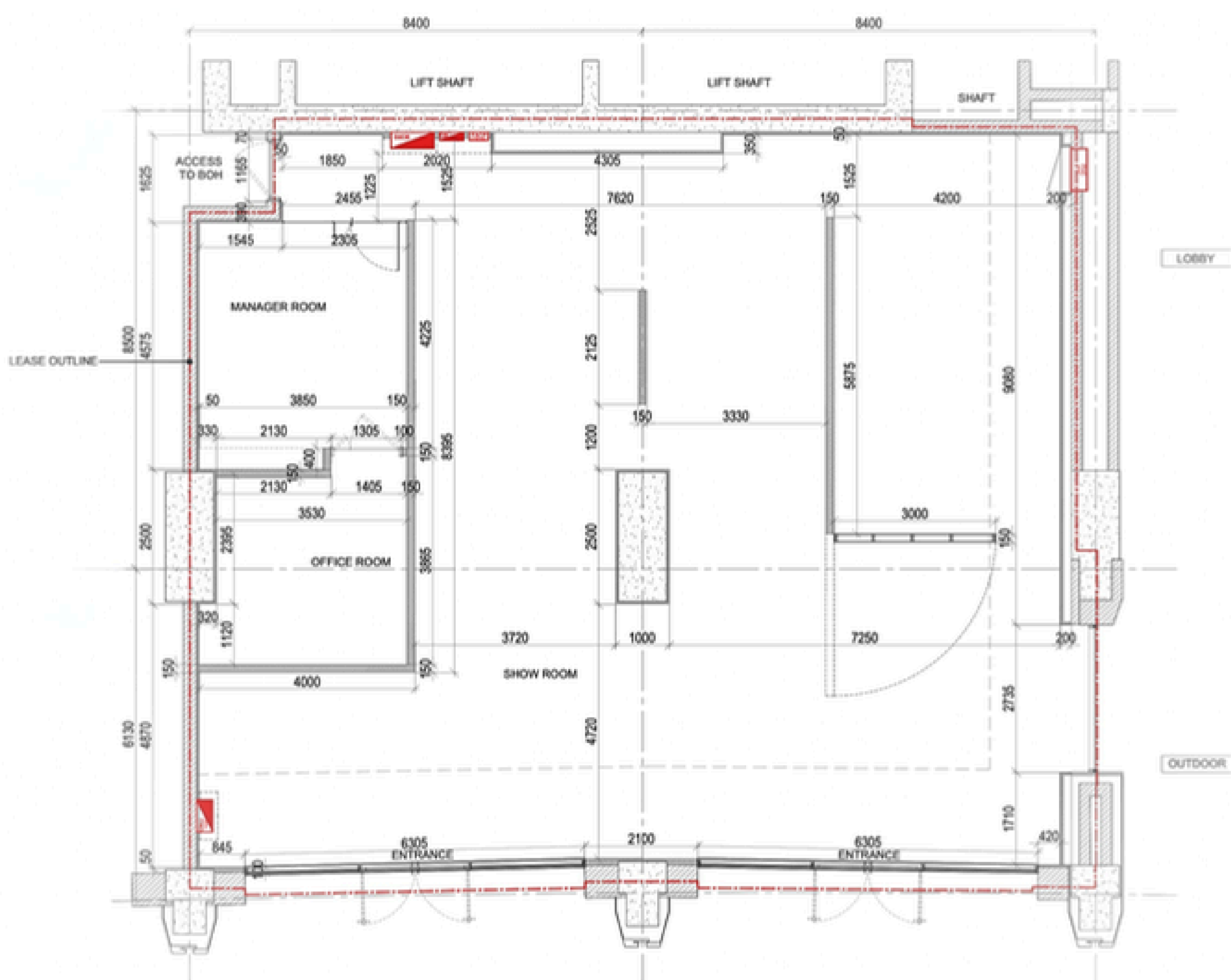
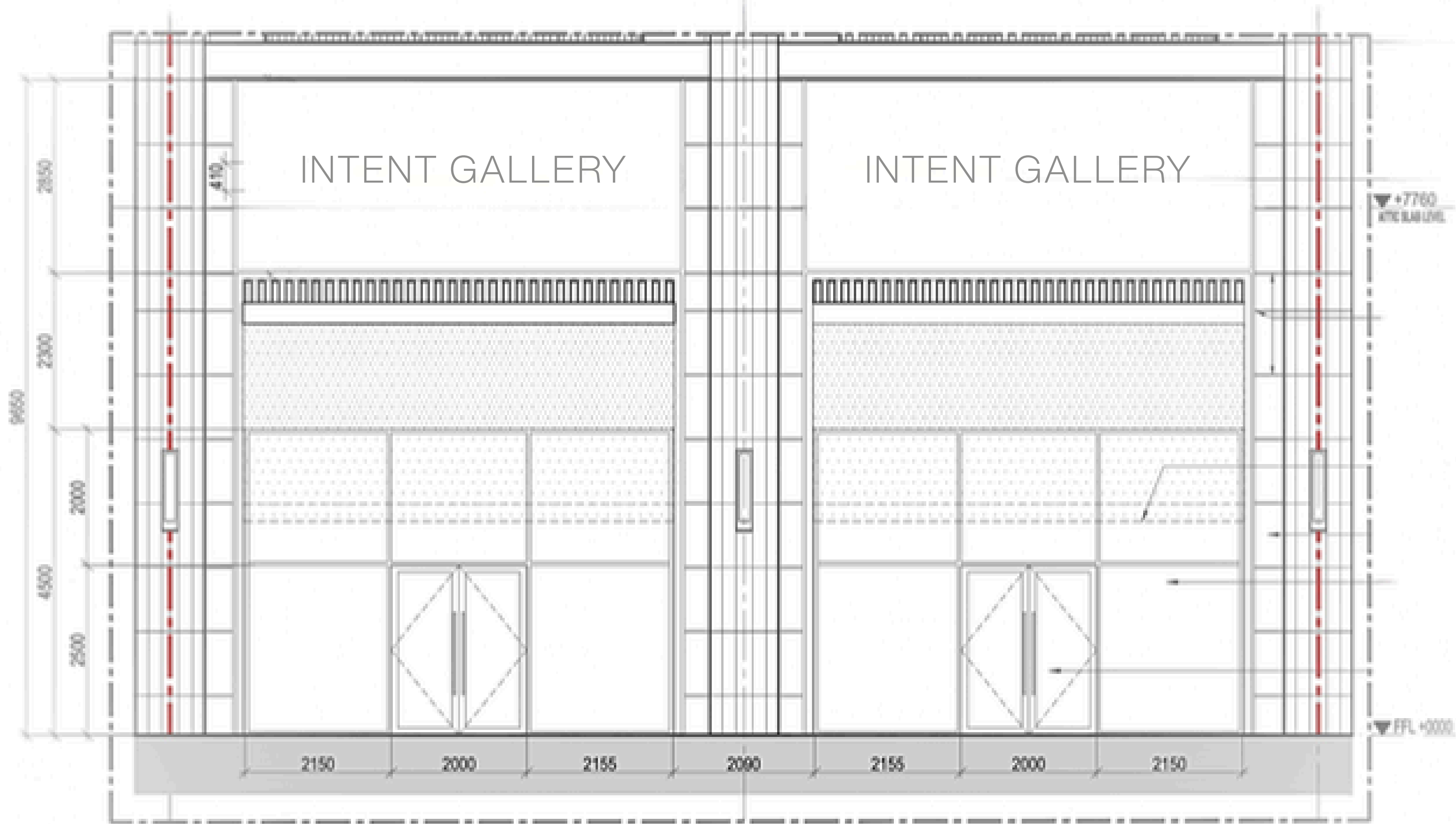


Each room features long street facing display windows, extending the exhibition into the public realm and inviting a continuous visual dialogue between the artwork and the city. A single, unified entrance anchors the space, guiding visitors through a fluid and intentional journey.



Designed for contemporary expression, Intent Gallery offers a setting where visibility, light, and architectural clarity enhance both the artwork and the experience of exhibiting.







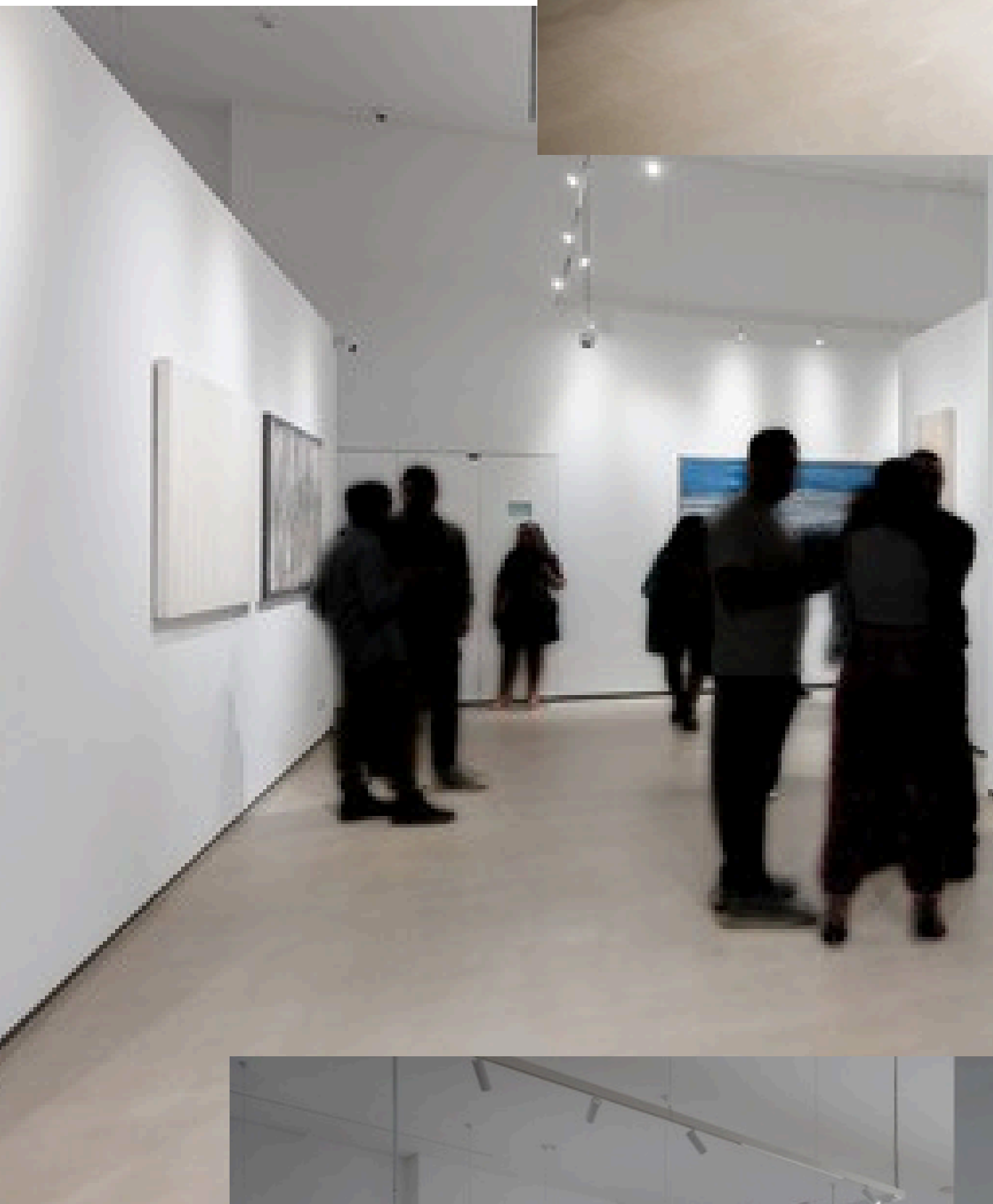
**234.04** Square Meters SPACE

**STANDING** "APPROXIMATELY" - 150 TO 200

**SEATED DINNER** "APPROXIMATELY" - 75 TO 100

**CLASSROOM / OFFICE SETUP** "APPROXIMATELY" - 30 TO 50



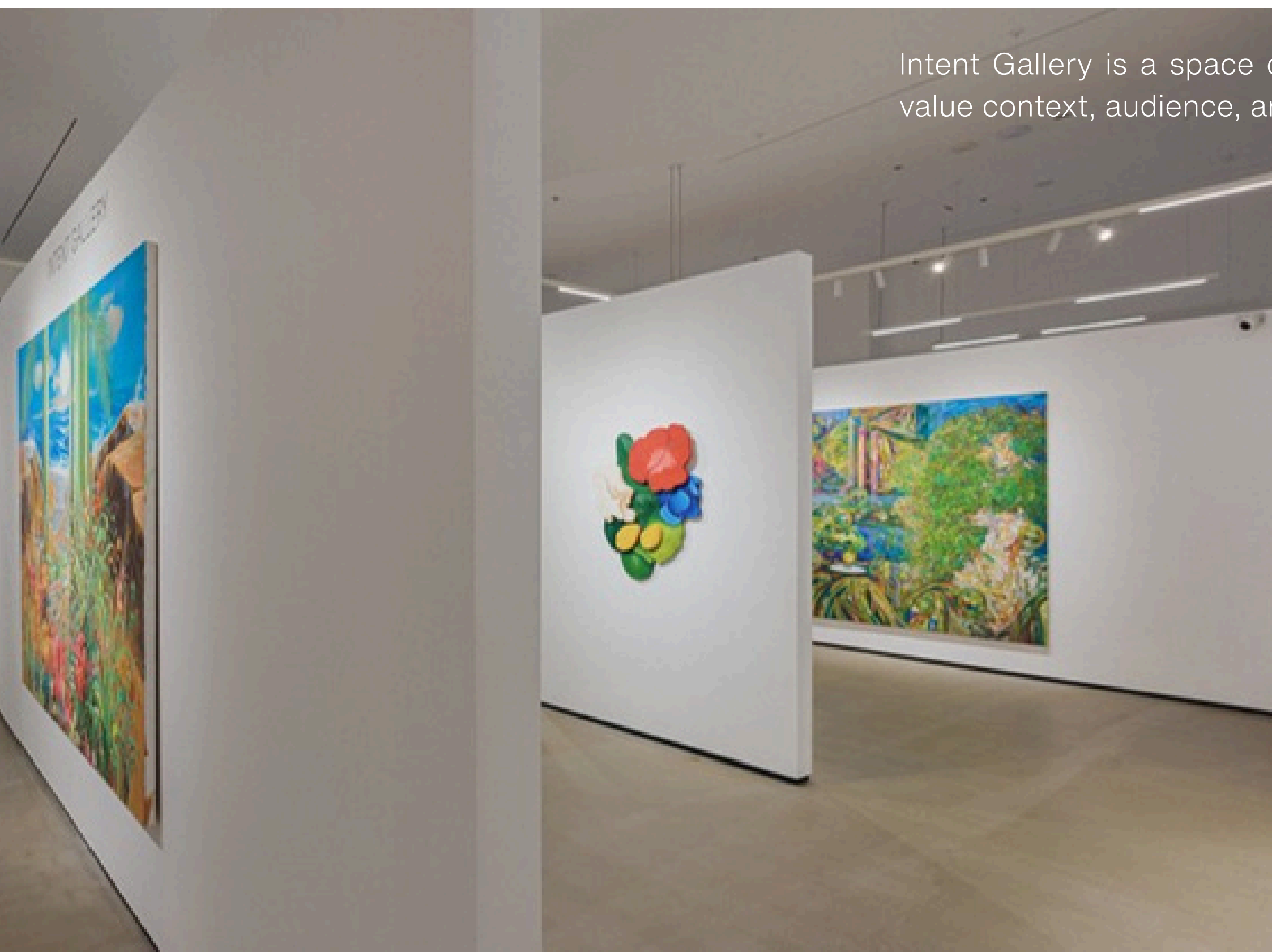


# WHY EXHIBIT AT INTENT GALLERY

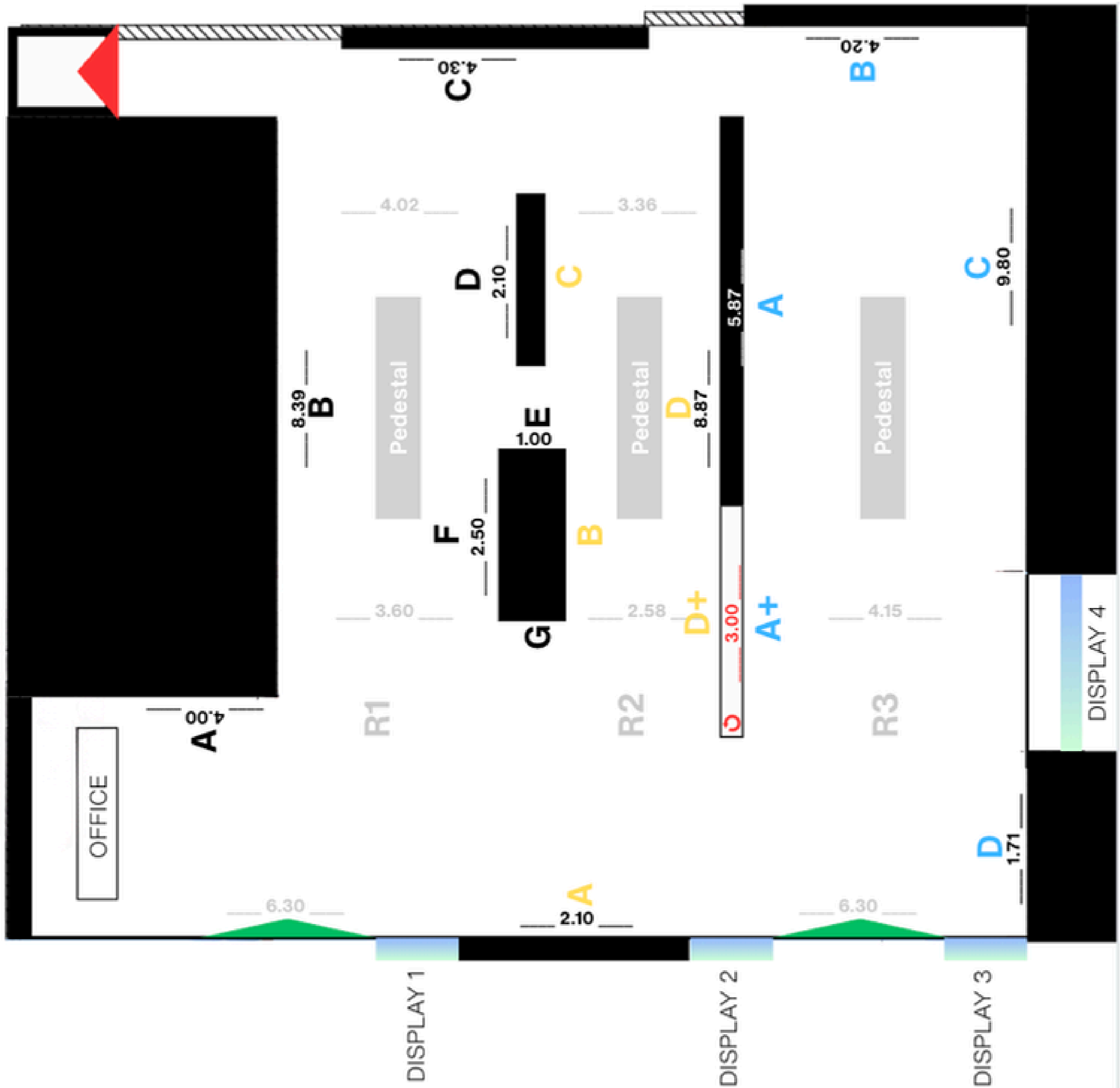
Located in the heart of Downtown Dubai, Intent Gallery sits within one of the city's most dynamic and culturally active districts. Surrounded by leading galleries, design spaces, and a constant flow of international collectors, curators, and art conscious visitors, the gallery offers exceptional visibility within Dubai's evolving art scene.

Our street-facing presence and prominent display windows position exhibitions directly within the urban rhythm of the city, inviting both intentional visitors and organic discovery. Exhibiting at Intent Gallery places artists and exhibitors at the intersection of contemporary culture, architecture, and global dialogue where work is not only shown, but seen.

Intent Gallery is a space designed for artists who value context, audience, and impact.



# OVER VIEW & RATES



Our gallery space is available for rent for a wide range of artistic and cultural events, including solo exhibitions, group exhibitions, curated showcases, and creative gatherings.

The exhibition area is thoughtfully designed around the wall space of three available rooms, offering flexibility for diverse display concepts and professional presentation. This layout allows artists and curators to create a cohesive and engaging exhibition experience across multiple spaces.

**Entire Space Per Month - AED 125.000**

**Entire Space Per Day - AED 25.000**

All prices are based on a full monthly and daily term.  
A 5% VAT will be applied to the final amount in accordance with applicable regulations.

# R1

Per Month - **AED 40.000**

Per Day - **AED 10.000**

R1 is a versatile exhibition room featuring seven display walls, offering generous surface area for wall-based works. The room includes a central open area, ideal for sculptural installations or pedestals, allowing artworks to be experienced in the round.

A dedicated display window further enhances visibility, extending the exhibition beyond the interior and engaging the surrounding urban landscape. Balanced proportions and clear sightlines make R1 well-suited for both focused presentations and immersive installations.

All prices are based on a full monthly and daily term.  
A 5% VAT will be applied to the final amount in accordance with applicable regulations.



**R2** Per Month - **AED 35.000**  
Per Day - **AED 8.000**

R2 features four display walls positioned at the center of the gallery, offering a focused and balanced setting for curated presentations. A central open area allows for the placement of sculptural works or pedestals, encouraging engagement from multiple viewpoints.

A dedicated display window enhances visibility, connecting the exhibition to the surrounding urban environment while maintaining an intimate interior experience.

All prices are based on a full monthly and daily term.  
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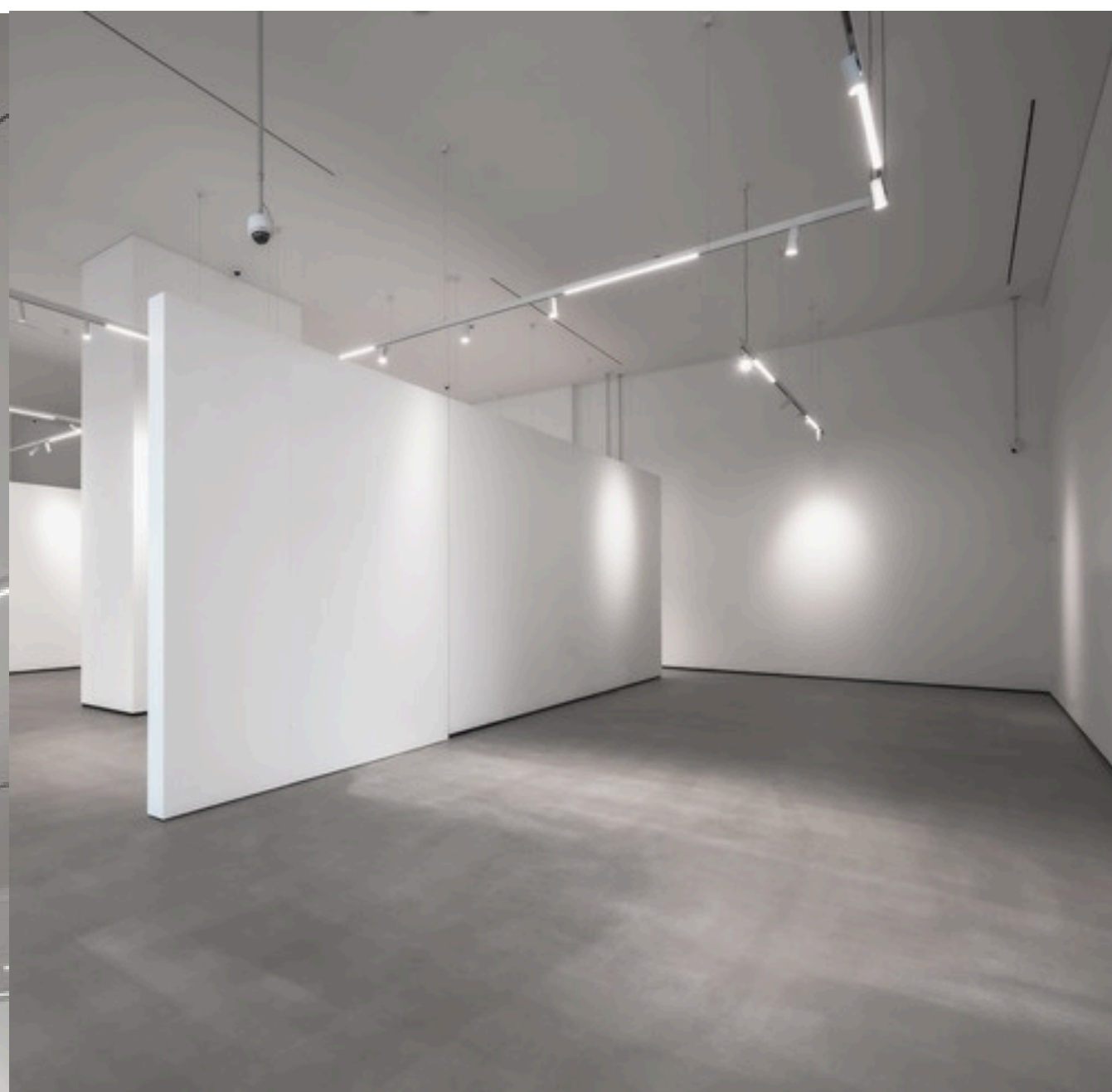


**R3** Per Month - **AED 55.000**  
Per Day - **AED 12.000**

R3 is the largest exhibition room within the gallery, offering a spacious and commanding setting for impactful presentations. The room features four expansive display walls positioned at the center of the gallery, providing flexibility for large-scale works or cohesive installations.

A generous central open area accommodates sculptural pieces or pedestals, allowing artworks to be experienced dynamically. With two street-facing display windows, R3 benefits from heightened visibility and a strong connection to the surrounding urban landscape, making it ideal for flagship exhibitions and statement works.

All prices are based on a full monthly and daily term.  
A 5% VAT will be applied to the final amount in accordance with applicable regulations.



# EXHIBITION

# SUPPORT

# SERVICES

**Installation Support** – Assistance with installation and exhibition setup provided by the gallery team. A selection of pedestals is available for use. Any special requirements may incur additional costs.

**Marketing & Media Content Creation** – Promotion of the exhibition through INTENT GALLERY's social media platforms, including event announcements. The gallery will also document the exhibition and create photo and video content for promotional use. Digital support such as the creation of a portfolio, invitation, and price list can also be provided. Any special requirements may incur additional costs.

**Collector & VIP Outreach** – Sharing the exhibition announcement with our network and database of collectors, curators, and art professionals. This may include targeted VIP outreach for the exhibition opening, coordination of private viewings when required, and inclusion in the gallery's monthly newsletter.

**Opening Event Coordination** – Support in organizing the exhibition opening event, including coordination of the opening, guest list management.



## Optional Services (Additional Cost)

**Public Relations (PR)** – Preparation and distribution of press releases, along with media outreach to art publications and cultural platforms. This includes communication with journalists and art writers, as well as assistance with interview opportunities and potential press coverage.

**Catering Services** – Food and beverage arrangements for the exhibition opening event can be organized upon request. The gallery can assist in coordinating catering providers, menu selection, and service setup to suit the scale and style of the event.

**Printed Materials** – Production of artwork labels, wall texts, exhibition vinyl or wall stickers, and exhibition booklets to support the presentation of the exhibition. The gallery can assist with the design, formatting, and coordination of printing to ensure consistency with the exhibition concept and layout.

**Professional Photo & Video Documentation** – High-quality photographic and video documentation of the exhibition and opening event, including installation views, artwork images, and moments from the opening. The content can be used for promotional, press, and archival purposes.

**Extended Marketing Campaigns** – Additional social media promotion and digital marketing campaigns.

**Furniture & Technical Equipment Rentals** – Tables, chairs, and other furniture for talks, presentations, or events, along with technical equipment such as projectors, screens, and basic AV setup for screenings or presentations.

**Entertainment Services** – Live music, DJs, performers, or other entertainment options for exhibition openings and special events.

**Logistics, Artwork Transportation & Storage** – Coordination of artwork shipping, delivery, handling, and temporary storage when required. The gallery can assist in organizing safe transport and managing logistical arrangements to ensure artworks arrive and are handled properly.



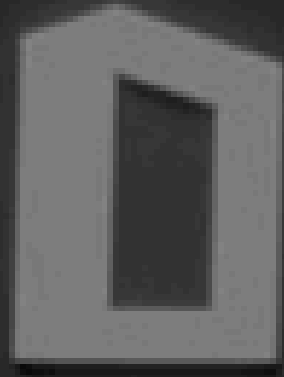


# PODCAST ROOM

Podcast recording space is available for artist talks, interviews, or exhibition-related conversations. This service includes the use of the space only; audio and visual recording equipment are not included and can be arranged separately if required.

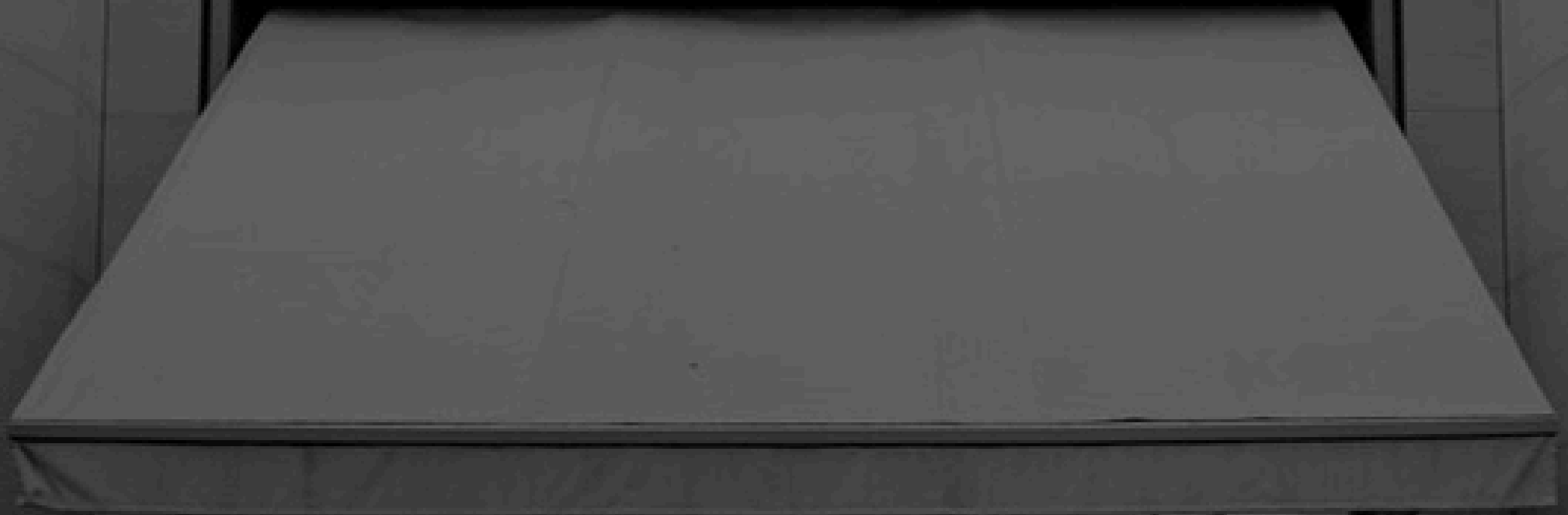
**Podcast Space Per Hr - AED 500**

All prices are based on a full hourly term.  
A 5% VAT will be applied to the final amount in accordance with applicable regulations.



INTENT  
GALLERY

CONTEMPORARY FINE ART



For further informations, please contact:  
**[INFO@INTENTGALLERY.COM](mailto:INFO@INTENTGALLERY.COM)**

